

#### HartLand Development Company Dunaway & Hart, Inc.

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# **New Home Construction Study**

## A Survey of Single-Family Construction in West Conway

### Produced by: HartLand Development Company

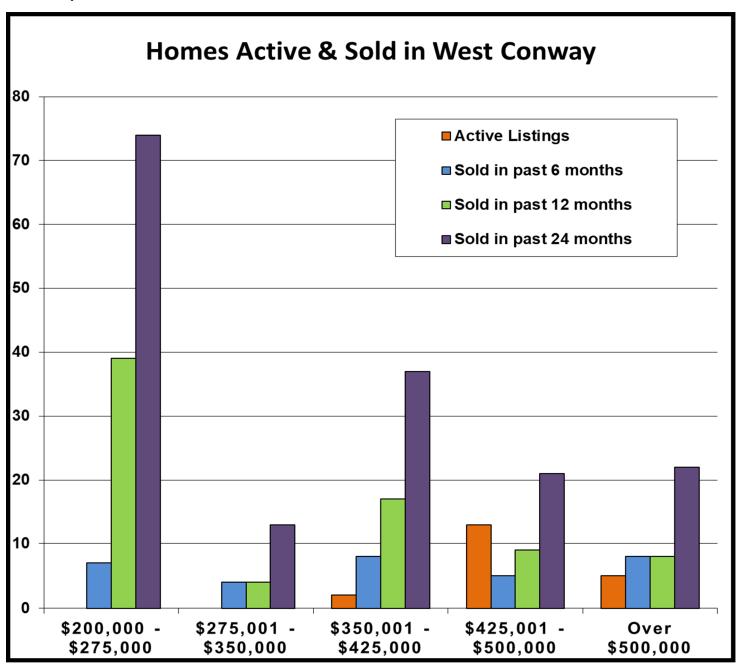
Data Compiled July 2024



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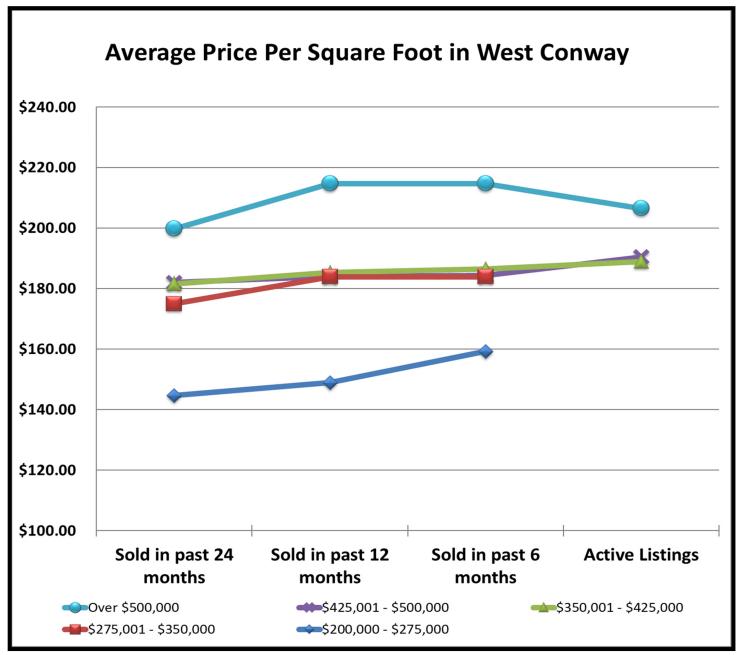
### New Construction Statistics for West Conway Data Compiled July 2024

	\$200,000 - \$275,000	\$275,001 - \$350,000	\$350,001 - \$425,000	\$425,001 - \$500,000	Over \$500,000
Active Listings	0	0	2	13	5
Sold in past 6 months	7	4	8	5	8
Sold in past 12 months	39	4	17	9	8
Sold in past 24 months	74	13	37	21	22



#### New Construction Statistics for West Conway Data Compiled July 2024

	Sold In Past 24 Months	Sold In Past 12 Months	Sold In Past 6 Months	Active Listings
\$200,000 - \$275,000	\$144.66	\$148.89	\$159.20	_
\$275,001 - \$350,000	\$174.93	\$183.84	\$183.84	_
\$350,001 - \$425,000	\$181.57	\$185.26	\$186.41	\$188.96
\$425,001 - \$500,000	\$181.98	\$184.03	\$184.32	\$190.45
Over \$500,000	\$199.75	\$214.62	\$214.62	\$206.49



### New Construction Statistics for West Conway Data Compiled July 2024

Price Range of Home*	Month Supply as of July 2024
\$200,000 to \$275,000	0.00
\$275,001 to \$350,000	0.00
\$350,001 to \$425,000	1.41
\$425,001 to \$500,000	17.33
Over \$500,000	7.50
Total Month Supply	3.12 month supply
	77 Sold Listings
	20 Active Listings

<sup>\*</sup>Price ranges were adjusted upward in 2019

#### **Additional Notes**

Supply is based on the previous 12 month sales.

Listings were tabulated through Cooperative Arkansas REALTORS® Multiple Listing Service.

Homes not listed with a Realtor are not included.

### New Construction Statistics for West Conway 2016-2024

Price Range of Home	Month Supply July 2016	Month Supply July 2017	Month Supply July 2018	Price Range of Home*	Month Supply July 2019	Month Supply July 2020	Month Supply July 2021	Month Supply July 2022	Month Supply July 2023	Month Supply July 2024
\$100,000 to \$150,000	0.00	0.00	0.00	\$200,000 to \$275,000	10.29	0.00	0.00	6.00	0.71	0.00
\$150,001 to \$200,000	8.00	4.80	0.00	\$275,001 to \$350,000	2.25	4.00	2.67	0.75	0.00	0.00
\$200,001 to \$250,000	3.27	9.00	0.00	\$350,001 to \$425,000	9.00	4.00	4.00	4.80	3.60	1.41
\$250,001 to \$300,000	0.00	5.45	5.25	\$425,001 to \$500,000	0.00	16.00	0.00	2.40	4.00	17.33
Over \$300,000	18.00	1.41	2.40	Over \$500,000	0.00	0.00	0.00	0.00	0.86	7.50
Total Month Supply	5.74 month supply	3.89 month supply	2.59 month supply	Total Month Supply	4.00 month supply	3.39 month supply	1.65 month supply	3.19 month supply	1.64 month supply	3.12 month supply
	23 Sold Listings	37 Sold Listings	51 Sold Listings		36 Sold Listings	46 Sold Listings	51 Sold Listings	64 Sold Listings	88 Sold Listings	77 Sold Listings
	11 Active Listings	12 Active Listings	11 Active Listings		12 Active Listings	13 Active Listings	7 Active Listings	17 Active Listings	13 Active Listings	20 Active Listings

<sup>\*</sup>Price ranges were adjusted upward in 2019

#### **Additional Notes**

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	# Active	Average SF	<u>Difference</u>	<b>Average PSF</b>	<u>Difference</u>
West	20	2,639		\$194.31	
			N/A		N/A
East	0	0		\$0.00	
	# Sold Last 6 Mo	Average SF	<u>Difference</u>	Average PSF	<u>Difference</u>
West	32	2,332		\$186.86	
			N/A		N/A
East	0	0		\$0.00	
	# Sold Last 12 Mo	Average SF	<u>Difference</u>	Average PSF	<u>Difference</u>
West	# Sold Last 12 Mo 77	Average SF 1,988		<b>Average PSF</b> \$169.67	
West			<u>Difference</u> 421		Difference \$30.16
West East					
	77	1,988		\$169.67	
	77	1,988		\$169.67	\$30.16
	77	1,988		\$169.67	
	77 8	1,988 1,567	421	\$169.67 \$139.51	\$30.16
East	77 8 # Sold Last 24 Mo	1,988 1,567 <b>Average SF</b>	421	\$169.67 \$139.51 <b>Average PSF</b>	\$30.16
East	77 8 # Sold Last 24 Mo	1,988 1,567 <b>Average SF</b>	421  Difference	\$169.67 \$139.51 <b>Average PSF</b>	\$30.16  Difference